THE EARLY HELP AND INTERVENTION STRATEGY 2018-2021

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the SUPPORT and ACTION at the RIGHT TIME
Bedford Borough Council’s Early Help and Intervention Strategy brings together the priorities for Bedford Borough’s children, young people and families to ensure they get the Right Support and the Right Action at the Right Time.

Our vision is to give all children and young people firm foundations in life, through a strong network of family, friends and communities, with the earliest and best support that can be offered to build capacity and resilience.

Why is this important?

Our first Bedford Borough Council Early Help Strategy was launched in April 2015 with the aim of providing a range of activities, services, interventions and support for children, adolescents, young adults and their families.

Three years on this document allows us to look back and consider the distance travelled for the service, to highlight some of the work we are most proud of and to set out the direction of travel for the next three years.

There is no doubt that Bedford Borough has bucked the trend. During a time of unprecedented fiscal challenge, Bedford Borough with support from schools and the voluntary sector has built up an Early Intervention system which is held nationally in high regard with the Early Intervention Foundation naming us as a “named Early Intervention” authority. breastfeeding rates are among the highest in the region and there has been a sustained improvement in the number of children achieving a good level of development by the end of reception year.

We have seen an increase in the support for children and young people experiencing well-being issues and we have seen many parents grow in confidence in their role as parents and their child’s first and most enduring educator. We will build on this progress as we take forward the Bedford Borough Council Early Help and Intervention Strategy for 2018-2021.
At the end of our second year of operating we played an active role in the Children’s Social Care Inspection with the Inspectors stating that: “Early help services are well targeted, coordinated and effective in Bedford Borough. This is ensuring that children and their families benefit from appropriate support and help when they need it.”

During the summer of our third year we hosted a Care Quality Commission thematic review of the Mental Health and Wellbeing service for young people, organ our work and our partnership working across the system was held up as national best practice by the inspectors.

In February 2018 Ofsted visited again to inspect the local areas services for children and young people with special educational needs and disabilities. The inspectors noted that: “Bedford Borough provides extensive support to children and young people through a good, local early help offer.”

Bedford Borough is an ever changing place to live, with new housing developments across the authority, new schools, and for existing schools a change for the majority from a three-tier to a two-tier system. There is no doubt as we look forward to the next three years that the early intervention system will be needed more than ever. We are charged with increasing our work with partners to bring in additional funding to support some of the targeted work that we do, in particular our work with the Syrian resettlement programme.

The overarching ambition of the Early Help and Intervention Strategy is to: get in early, provide early intervention approaches to reach our most vulnerable, support the wellbeing of children and young people and continue to grow the knowledge and skills of the early help and intervention workforce.

Bedford Borough provides extensive support to children and young people through a good, local early help offer. The Early Help Strategy is informed by the evidence in the Joint Strategic Needs Assessment of the health and wellbeing needs of people in Bedford Borough. It is also informed by the work of the Local Safeguarding Children’s Board, the SEND Improvement Board and consultation with Bedford borough children, young people and families.

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The overarching ambition of the Early Help and Intervention Strategy is to: get in early, provide early intervention approaches to reach our most vulnerable, support the wellbeing of children and young people and continue to grow the knowledge and skills of the early help and intervention workforce.

We are a service of talented, committed staff who, over the three years has grown in skills, knowledge and talent which has increased the breadth and depth of services that can be provided. We are privileged to work with such committed partners and we look forward to the next three years of providing the Right Support and Right Action at the Right Time.

Giving children the best start in life sets the foundations for good health and wellbeing throughout life.
PRIORITY ONE:
GETTING IN EARLY

• Giving children the best start sets the foundations for good health and wellbeing throughout life. The early years in every child’s life are a crucial period for setting them up to thrive, both in school and beyond throughout adult life.

• During pregnancy and up to the age of five, parental factors have a profound effect on child development. Giving every child the best start means ensuring that parents are supported and prepared for their role.

• The school years are a crucial time to embed healthy behaviours and the culture, ethos and environment of a school influences the health and wellbeing of pupils and their readiness to learn.

• Pupils with better health and wellbeing are more likely to achieve better academically, and social and emotional skills developed in childhood contribute to better job prospects, healthier relationships and lifelong physical and mental health.

• Conversely adverse childhood experiences, including all forms of abuse, exposure to drug and alcohol misuse in the home and witnessing domestic abuse significantly increase the risk of poor educational, social and health outcomes in later life.

Why is this important?

• We have created two Early Action Teams working across the Borough to undertake short, focused interventions with children, young people and their families.

• We have developed a suite of evidence based parenting programmes for those who need targeted support.

• We have established a Universal Parenting Offer across Bedford Borough using Triple P, which is the most evidence based parenting programme in the world.

• We trained 20 practitioners from across the Early Help Partnership who are now offering a tiered approach to parenting support.

• We embedded Early Help Assessments with specific work taking place with health colleagues to increase earlier support for families.

• We've developed a strengthened children’s centre offer through the commissioning of local providers working collaboratively with a larger regional provider.

• We commissioned a local provider to run the open access youth club.

• We have developed and delivered in partnership with Professor John Coleman the “Teen Brain” programme for educationalists, teenagers and their parents.

What have we achieved?

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CHAPTER 01
PRIORITY ONE: GETTING IN EARLY

08

• Build capacity to deliver group work to support children and young people to engage with learning and keep safe.
• Support children, young people and their families at the earliest sign of mental health issues developing.
• Promote further engagement with fathers through the Bedford Borough Parent Carer Forum.
• Decrease barriers for families accessing evidence based parenting interventions.
• Further develop our links with Bedford Borough Special Schools and the Bedford Borough Parent Carer Forum to ensure families who have a children with SEN receive support at the most appropriate time.
• Work in partnership with schools, Public Health and School Improvement to support high quality delivery of PHSE.
• Work with secondary schools to roll out a targeted programme of support groups to those who are “tuning out” of learning.
• Continue to deliver the Family Transitions programme supporting parents going through separation and divorce.

How will we make a difference?
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KEY DATA

436 children families/young people supported by the Early Action teams in 2017/18.

87.3% of families supported through Early Help show an improvement in outcomes (Feb 2018).

400 parents have engaged with a Triple P parenting intervention since May 2016.

150 young people accessed an evidenced based parenting programme since March 2015.

87.9% of families supported through Early Help show an improvement in outcomes (Feb 2018).

361 parents and 150 young people accessed an evidenced based parenting programme since March 2015.

85.6% of parents reported improvements in confidence post attending a parenting intervention.

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PRIORITY TWO: EARLY INTERVENTION FOR OUR MOST VULNERABLE

The reasons why young people become involved, or are at risk of involvement, in gangs and youth violence are often complex. They arise at individual, peer, family, school and community levels and may change throughout childhood, adolescence and young adulthood.

Domestic violence and abuse is an important cause of long-term problems for children, families and communities. It has inter-generational consequences in terms of the repetition of abusive and violent behaviours.

Evidence shows that children in poverty are at risk for experiencing emotional and behavioural problems, physical and mental health problems, and reduced academic attainment.

Refugees are resettled if their life is at risk or they have specific additional needs and there is no hope of them ever returning home. Many refugees who are resettled are survivors of torture or other forms of violence. Up until their arrival in Bedford many of our refugee children have lived their entire lives in refugee camps.

We know that when young people with emerging SEN and/or disabilities have opportunity to participate positively in wider life and engage successfully in education and training their outcomes improve significantly.

Why is this important?

• We have established and embedded the Relay Scheme providing young people impacted by Domestic Abuse with timely and appropriate support.
• We have created two highly effective Intensive Family Support Teams.
• We have trained school based staff to be confident and knowledgeable about domestic abuse and how it impacts on children and their learning.
• We established the SPACE youth group for young people who have been affected by living in a household where domestic abuse is present.
• We secured funding and a Youth Worker recruited to coordinate SPACE into 2018 and beyond.
• We responded to the number of children who have their basic needs neglected by becoming an early adopter of the NSPCC Graded Care Profile 2.
• We have undertaken active research to look at the young people and their interaction with technology, drugs and alcohol.
• We established the Bedford Borough Traveller Support Group with regular meetings of professionals securing health and education input to the traveller sites.
• We have provided Early Help support for the victims of domestic abuse and their children who find themselves living in a Bedford Borough Refuge.
• A partnership with Police and Social Care to ensure young people at risk of exploitation are identified and supported as early as possible.

What have we achieved?

Bedford has a well-established problem that by all accounts appears to be getting worse, especially over the last 12 months. A mixture of external gangs and local groups appears to be running lines into and out of Bedford, to various locations around the country.

Why is this important?

• Children live in poverty.
• Children live in income deprived households.
• Children live in out of work households.
• Children live in poverty.

What have we achieved?

• We have responded to the number of children who have their basic needs neglected by becoming an early adopter of the NSPCC Graded Care Profile 2.
• We provided a named link Early Help Professional for all our families being resettled from the conflict in Syria.
• We've established ESOL provision for all our families being resettled from the conflict in Syria.
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CHAPTER 02
PRIORITY TWO: EARLY INTERVENTION FOR OUR MOST VULNERABLE

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• Further work with our partners across Bedfordshire to improve support and intervention for families impacted upon by domestic abuse, including best practice interventions for perpetrators.

• Create a shared language across the wider children’s workforce around neglect with a particular focus on understanding the impact of neglect on teenagers and the best intervention to reduce its impact.

• Work with partners to develop best practice and interventions to reduce the number of young people being exploited, out of parent control, at risk of family breakdown and ultimately going into care.

• Support families to integrate, contribute to, and be supported by the local community.

• Further the Early Help link to the families being resettled in Bedford from the Syrian conflict ensuring that all children settle into schools and make progress to achieve their academic potential.

• Work in partnership with schools and the police to understand the profile of young people most at risk and develop services to engage with the young people and disrupt their risky behaviours.

• Train young people across Bedford Borough Secondary Schools to be online safety ambassadors.

• Continue to engage with the traveller community to improve educational outcomes for their children.

How will we make a difference?
Through our Early Help and Intervention Strategy we will:

KEY DATA

WELLBEING
CHILDREN, YOUNG PEOPLE AND THEIR FAMILIES THRIVE IN COMMUNITIES THAT ARE STRONG, SUPPORTIVE AND VIBRANT PLACES TO LIVE.

PRIORITY THREE:

2017/2018

110 YOUNG PEOPLE REFERRED TO THE SPACE YOUTH PROVISION.

97.3% reported increased levels of self-confidence after attending SPACE.

OVER 200 PRACTITIONERS HAVE BEEN TRAINED AND ARE LICENSED TO UNDERTAKE GCP2.

OVER 70 GCP2s HOURS OF CBT INTERVENTION HAVE BEEN DELIVERED TO CHILDREN AND YOUNG PEOPLE WITH LOW MOOD OR ANXIETY BY EARLY HELP TRAINEES.

OVER 150 RELAY NOTIFICATIONS HAVE BEEN PROCESSED.

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PRIORITY THREE: WELLBEING

Our health and wellbeing is influenced by the broad social, economic and environmental circumstances into which we are born, live, work and grow old.

Children, young people and families thrive in communities that are strong, supportive and vibrant places to live, where they are not anxious about violence and abuse or criminal activity and social disorder.

Mental health problems have important implications for every aspect of young people’s lives including their ability to engage with education, make and keep friends, have constructive family relationships and make their own way in the world.

Housing is fundamental to health and poor quality, unsafe or overcrowded housing can have negative impacts on both physical and mental health.

Half of all lifetime cases of psychiatric disorders start by age 14 and three quarters by age 24.

Why is this important?

We became an active member of the Children and Young Peoples IAPT Collaborative, creating an opportunity for four members of the Early Help and Intervention service to undertake the Evidence Based Practice PGDip.

We recruited two new 0-5 mental health trainees.

We ensured every secondary school in Bedford Borough has a linked CAMH Worker offering consultations, assessments and staff training.

We have developed a Mental Health and Resilience Toolkit to support schools with a whole-school approach to emotional health and wellbeing.

All schools have identified a member of its senior leadership team to be a mental health and wellbeing lead.

Every secondary school in Bedford Borough can access two terms of Solution-Focused Brief Therapy Drop In Sessions delivered by the Solution focused trained and accredited staff in Early Help.

Two Early Help Professionals have been awarded the Solution-Focused Brief Therapy Diploma.

An Early Help Professional has become a Protective Behaviours Advanced Practitioner.

We have worked in partnership with CHUMS to help deliver a series of trauma workshops for Syrian refugee children.

What have we achieved?

OF KEY EARLY HELP CHALLENGES IN BEDFORD BOROUGH:

SNAPSHOT

of estimated
2,200
CHILDREN
HALF
OF LIFELONG
MENTAL
ILLNESS
MANIFESTS
BY AGE 15

1 in 5
FIVE YEAR OLDS

1 in 3
TEN YEAR OLDS

1 in 2
ADULTS

have a mental health condition

young people were most worried about:

1. Be bullied

2. Spend too much money online

3. Being groomed by an adult

2017 SURVEY

1 in 4
MEN MENTAL HEALTH
CONDITION.

HALF OF LIFELONG MENTAL ILLNESS MANIFESTS BY AGE 15

1 in 5
FIVE YEAR OLDS

1 in 3
TEN YEAR OLDS

1 in 2
ADULTS

are overweight or obese

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HALF OF LIFELONG MENTAL ILLNESS MANIFESTS BY AGE 15
How will we make a difference?
Through our Early Help and Intervention Strategy we will:

- Work with schools to develop a whole-school approach to the wellbeing of all pupils and staff.
- Reduce barriers to children and young people accessing emotional wellbeing support at the earliest sign of difficulties emerging.
- Improve the knowledge and understanding of education and local authority practitioners around mental health, adolescent development and sleep to ensure the workforce is better able to support children and young people’s wellbeing.
- Embed and sustain the peer mentoring training and programme to be across all Bedford Borough secondary schools.
- Listen to feedback in order to annually refresh and update the early help workforce development offer to meet identified needs.

KEY DATA

- 21 young people have completed solution focused sessions of these stated that the intervention was helpful.
- 137 case consultations and 91 assessments have been completed by the embedded Child and Adolescent Mental Health Worker within Early Help.
- 87.2% of families supported through Early Help report an improvement in outcomes.
- Evidence shows that highly trained staff have the best impact on improving outcomes for children, young people and their families.
PRIORITY FOUR: WORKFORCE DEVELOPMENT

• Our Early Help workforce is the most precious resource we have. Equipping the workforce with skills and knowledge ensures that the Bedford Borough Early Help offer remains dynamic, leading edge and of the highest quality.

• Evidence shows that highly trained staff have the best impact on improving outcomes for children, young people and their families.

• Staff who are trained in a variety of programmes and approaches are able to work effectively and dynamically to deliver the most efficient and effective service possible.

• A well trained Early Help community supports the ongoing sustainability of services for children, young people and their families.

SNAPSHOT

Why is this important?

• We have established a universal Triple P parenting offer across Bedford Borough.

• We made a comprehensive range of parenting support available for parents.

• We’ve trained 2,591 professionals from across the Early Help system in evidence based approaches to supporting children, young people and families.

• We have awarded eight professionals the Early Help Pathway Accreditation.

• We’ve ensured all schools have a member of staff trained to support children and young people impacted by domestic abuse.

• We have trained 47 practitioners to deliver solution focused conversations in their work with children, young people and their families.

What have we achieved?

• We’ve established workforce Communities of Practice to enable staff to network, share best practice and learn from specialists in particular fields of work.

OF KEY EARLY HELP CHALLENGES IN BEDFORD BOROUGH:

NATIONALLY

70% OF SCHOOLS ARE STRUGGLING TO RECRUIT OR RETAIN TEACHERS.

EARLY INTERVENTION DEPENDS ON THE SKILL OF FRONTLINE PRACTITIONERS IN:

BUILDING RELATIONSHIPS WITH FAMILIES

IDENTIFYING NEED

PROVIDING THE APPROPRIATE SUPPORT OR OPPORTUNITY

THE CURRENT FINANCIAL CHALLENGES FACING PUBLIC SERVICES REQUIRE US TO:

RE-THINK TO IN ORDER TO RADICALLY REASSESS WHAT SUPPORT IS DELIVERED AND HOW.

WE NEED TO BRING SERVICES AND SEPARATE AGENCY PROCESSES TOGETHER.

STRIPPING OUT DUPLICATION AND BUILDING WORKFORCE CAPACITY TO INTERVENE EARLIER AND MORE EFFECTIVELY.

EARLY INTERVENTION DEPENDS ON THE SKILL OF FRONTLINE PRACTITIONERS IN:

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This is not just the responsibility of the team or service with Early Intervention in their job title; all of the workforce and wider community should feel able to spot and help a struggling family, parent or young person.

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How will we make a difference?

Through our Early Help and Intervention Strategy we will:

- Develop as a learning organisation offering placements, apprenticeships and forums for practitioners to develop their skills in working with and supporting children, young people and families.
- Develop training pathways to ensure the wider workforce is equipped with the skills and knowledge to ensure they support families to access Early Help support at the right time.
- Ensure there is a continuous development of the frontline workforce using the most up to date and relevant practice from current research through to training and the opportunity to explore putting theory into practice through community practice events.
- Improve the quality of information being provided to young people to better enable them to make decisions to improve their own wellbeing and make informed decisions regarding their lives and choices.
- Provide access to Solution Focused Masterclass sessions with international experts.
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KEY DATA

2,591 professionals trained to support children, young people and families.

8 professionals awarded the Early Help pathway accreditation.

47 practitioners trained to deliver Solution Focused Conversations.

Ensured all schools have a member of staff trained to support children and young people impacted by domestic abuse.

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It’s important to underpin the strategy with delivery principles, link it to other strategies and evaluate progress.
Delivering the Early Help and Intervention Strategy

The following principles underpin the delivery of the Early Help Strategy:

01 The uniqueness of children, young people, their families and those who work with them is valued

- The voices of children, young people and families are heard throughout their journey and are at the heart of decision making. Children and young people’s needs drive planning and delivery.
- We empower children, young people and families to support themselves and promote resilience.

02 Focus upon prevention and early intervention

- We provide a universal service to children, young people and families; with a targeted approach to those in need.
- We shift effort, investment and resources towards prevention and early intervention, preventing poor outcomes.
- Services are provided in a way that contributes to reducing inequalities.
- We have an asset based approach and we celebrate success.

03 Be integrated – multi-agency working practices and systems are integrated

- We co-design services with children and young people.
- There is clear leadership, accountability and assurance, and organisations work together for the benefit of children, young people and families.
- All services have shared outcomes and deliver high quality integrated services.

04 Provide an accessible and flexible service

- We offer children, young people and their families services in settings where they feel welcome, safe, comfortable and accepted.
- Services are delivered in accessible locations, and in settings which cause as little disruption to their life or family life as possible.
- Services are delivered at times that are suitable for children, young people and families.

05 Communicate and share information

- We share the best information and intelligence between professionals in a timely manner.
- We share the best information and intelligence with children, young people and their families in an appropriate format.
- We communicate appropriately with children, young people and families including those who have special educational needs.

06 Be evidence based and provide best value

- We commission and deliver services to consistent standards, informed by best practice and available evidence.
- Services are delivered by a properly planned, educated and trained workforce.
- Services respond to the changing needs of children, young people and families and continue to achieve excellent outcomes.
- Commissioning of services for children and young people with SEND and their families is driven by the local authority local offer.
The Early Help Strategy is an integral element of a number of Bedford Borough and pan-Bedfordshire documents all of which are aimed at improving the lives and outcomes of the children, young people and families who live in Bedford Borough including:

- The Bedford Borough Corporate Plan 2017-2021
  - Supporting people
  - Empowering communities

- The Health and Wellbeing Strategy
  - Giving every child the best start in life
  - Supporting mental health and wellbeing throughout life
  - Creating a thriving and sustainable environment in which communication can flourish

- The Bedford Borough Children, Young People and their Families Plan 2016–2020
  - Thriving families
  - Good health and wellbeing
  - High achievement and aspirations

We are proud to be a named early intervention place and to work in partnership with the Early Intervention Foundation to gather evidence on the impact of some of our services and we have developed, with our colleagues in analytics, insight and performance, a score card against our outcomes framework which is set out to the right. We are pleased to regularly report on the progress against our outcomes and key areas of work to the Bedford Borough Safeguarding Children’s Board and the Children’s Partnership sub-group of the Health and Wellbeing Board.

Early Help and Intervention Outcomes Framework

- **01 GETTING IN EARLY**
  - Improved parenting
  - Improved language development
  - Improved levels of school readiness
  - Output from parenting classes
  - Reporting of increased parental confidence
  - Reduced EHAs for children impacted by separating parents
  - Foundation Stage Profile data

- **02 EARLY INTERVENTION FOR OUR MOST VULNERABLE**
  - Reduced exclusions
  - Improved attendance
  - Increase in young people ready for training and employment
  - Adults moving from benefits to employment
  - Exclusion data
  - Attendance data
  - NEET data
  - Troubled families data

- **03 WELLBEING**
  - Improved emotional health and wellbeing
  - Reduced levels of substance misuse
  - Reduced incident of domestic abuse where children are present
  - Impact of school wellbeing toolkit
  - Referrals from CAMHS SPOA
  - Delay data

- **04 WORKFORCE DEVELOPMENT**
  - Increased levels of Early Help Assessments
  - Increased staff confidence to support cases of neglect
  - Disciplinary data
  - GCP data
  - Training attendance

We all want to make a difference to children and young people’s lives and understanding if and how our services are making a difference now and into the future is important to us.

We are proud to be a named early intervention place and to work in partnership with the Early Intervention Foundation to gather evidence on the impact of some of our services and we have developed, with our colleagues in analytics, insight and performance, a score card against our outcomes framework which is set out to the right. We are pleased to regularly report on the progress against our outcomes and key areas of work to the Bedford Borough Safeguarding Children’s Board and the Children’s Partnership sub-group of the Health and Wellbeing Board.

Early Help and Intervention Outcomes Framework

- **01 GETTING IN EARLY**
  - Improved parenting
  - Improved language development
  - Improved levels of school readiness
  - Output from parenting classes
  - Reporting of increased parental confidence
  - Reduced EHAs for children impacted by separating parents
  - Foundation Stage Profile data

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We all want to make a difference to children and young people’s lives and understanding if and how our services are making a difference now and into the future is important to us.
267 practitioners have been trained and are now licensed to undertake GCP2, and 70 GCP2s completed across Bedford Borough. 2,591 professionals trained to supporting children, young people and families.

Our highlights 2014-2018

In 2018, the rate of those achieving a Good level was 43% than national rate of improvement.

21 young people have completed Solution focused sessions of them stating that the intervention was very or extremely helpful.

Over 200 professionals trained to support children, young people and families.